

EMAIL #1 of 3

Subject Line: Re: Bad News

Hey you.

First of all – Congrats!

I figured I'll congratulate you FIRST to soften the bad news I am about about to share in a bit 😊

But..relax

I also have some good news too 😊

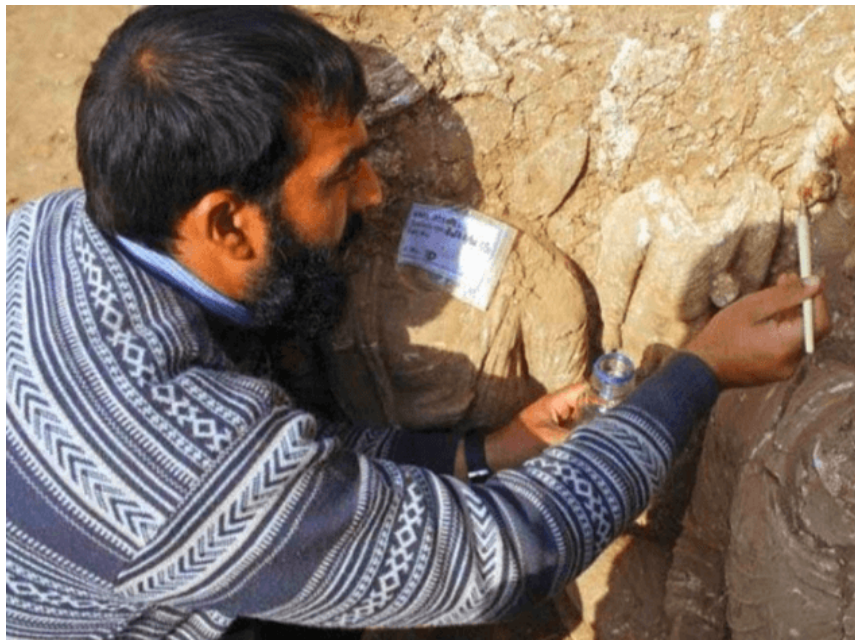
Before I get to the good news, let me mention the bad news:

WE CANCELLED YOUR omCLUB SUBSCRIPTION!

I am sure you've been busy with real life, so let me refresh your mind.

Recently, you signed up for omClub—to receive a consciousness-expanding artifact EVERY MONTH.

As you read this, our team of "indiana jones" like spiritual excavators are combing the planet to find the most authentic, artisan made artifacts to be sent to our omClub family...



The problem is...

We didn't expect omClub to get SO DARN popular THIS FAST 😊

In fact, since most the artifacts we send to our omClub family are handmade by artisans in remote villages and our fulfillment system is a bit old school...

We certainly couldn't keep up with the demand.

THAT'S THE REAL REASON WHY WE CANCELED YOUR omCLUB SUBSCRIPTION 😞

But, **I DO HAVE SOME GOOD NEWS TODAY** 😊

We just made some serious technical upgrades and got a fresh batch of handmade artifacts all the way from ancient India and Tibet.

Which means, we no longer have to cancel omClub subscriptions or put folks on a giant waiting list.

SERIOUSLY.

Today, I would like to congratulate you for getting a spot on the VERY FRONT of the line to re-subscribe to your omClub membership 🙏

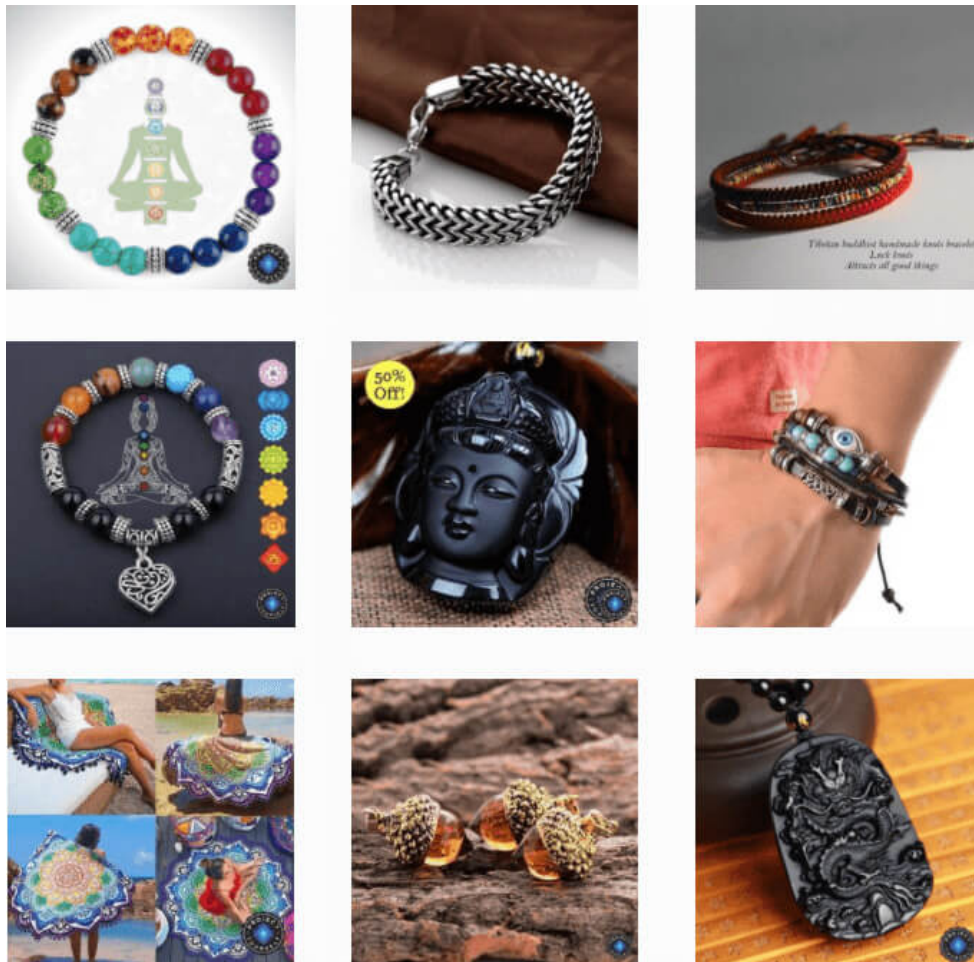
Remember the "bad news" I shared earlier about canceling your omClub membership due to "too much demand"?

That is NO LONGER bad news, my friend 😊

Because, before this invitation expires in a few days, you should re-start your omClub membership to start receiving one-of-a-kind, hand-curated, consciousness-expanding artifacts from the best artisans on earth...

[Re-Start my OmClub Membership While Membership is Open]

Just to recap...



With omClub... every month you'll receive things like:

- Authentic, artisan made artifacts delivered to your doorstep
- Artifacts hand-curated by a team of "indiana jones" like experts
- Artifacts that are "energized" and "blessed" with ancient mantras

- Items like wearable jewelry, gemstones, ornaments, artwork and meditation tools
- Guided meditations, mantras, and astrological calendars filled with ancient wisdom

Not to mention, 10% of your subscription fee will be allocated to creating economic opportunities and improving infrastructure in underserved communities



[Re-Start my omClub Membership While Membership is Open]

Consider this invitation to re-join omClub as our way of showing our appreciation for your commitment to spiritual growth.

We can't wait to send you your next omClub gift box with a unique set of consciousness-expanding artifacts from around the world 😊

In fact, we got a plane to catch! ✈

Stay tuned!

With many blessings,

Project Yourself, Customer Care

EMAIL #2 of 3

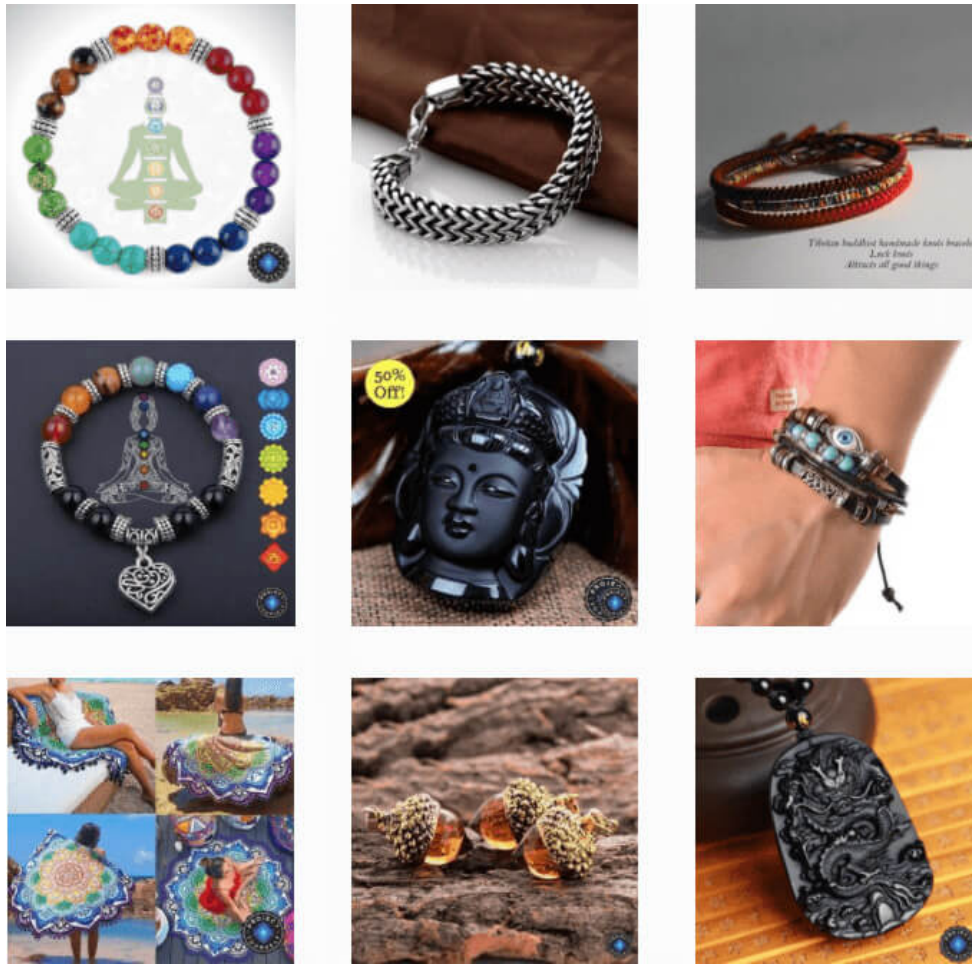
Subject Line: ALMOST FULL...AGAIN! (+ A PERSONAL GIFT)

Phew.

I just shipped out another one-of-a-kind gift box full of artisan crafted artifacts to a omClub member.

It had a couple of mantra infused bracelets (each of which took 3 hours to make by hand), a piece Jewelry made from a real meteorite, a guided meditation, and a crystal that has been used to attract abundance and prosperity to your life.

When you are an omClub member, this is the type of thing you should expect to get each month.



Since our omClub family is a unique bunch of individuals that are dedicated to living life from their soul-guided purpose, it's the perfect gift box... every time.

Speaking of omClub...

Did you manage to get through to the website to re-start your omClub subscription?

If so, CONGRATS!, because many folks complained that the website was down yesterday 😞

omClub is getting FULL AGAIN.

[Re-Subscribe to OmClub Now]

Remember...

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[Re-Subscribe to OmClub Now]

Since all these artifacts are sustainably sourced directly to your doorstep, you can be certain that your omClub membership is reverberating positive vibrations throughout the cosmos.

...and since our full time job is to go down "off the beaten paths" to find the most skilled artisans and consciousness-expanding artifacts, I can guarantee that you are gonna love your monthly omClub gift box.

...also: SINCE THE FAULT'S OUR OWN, I want to sweeten the deal a bit by also giving you **FREE ACCESS** our entire suite of digital products like:

- **The Project Yourself Course (valued at \$297)**
- **Project Wealth (valued at \$47)**
- **The Deep Dive Meditation Pack (valued at \$47)**

Remember: these premium digital products may be FREE during this ONE TIME offer when you Re-Subscribe to omclub – but, they are STILL incredible selections that continue to change lives by helping individuals discover their highest purpose and live a life of abundance.

So, treat them with respect.

Well...

Do you have any questions that I didn't address? If so, hit reply and let us know

Welcome to the omClub family!

With many blessings,

Project Yourself, Customer Care

EMAIL #3 of 3

Subject Line: 24 hours left!

Hey you.

Amish Shah, founder of omClub here 😊

It's a pleasure to meet you.

I just spent 3 hours trying to figure out how to visit a remote village in India by renting some half-working aircraft without a clear plan on how to land the darn thing...

It was a private aircraft held up by duct tape and the pilot himself didn't inspire much confidence.

Plus, there was no clear runway to land this thing in the village I was traveling to.

Yes, it's not always fun and exciting, but there's nothing else I would do.

If this is what it takes to find the most authentic, sustainably sourced, consciousness-expanding artifacts in the world so I could send them directly to your doorstep – it's definitely worth it.

I know you are fully aware of what omClub is about (if not, take a look at this), so I won't tell you more about it...

So, I just want to let you know that this invitation to re-subscribe to your omClub subscription is going to EXPIRE in the next 24-hours.

As in, this is the cheapest omClub will EVER be.

Since there's nothing in the world like omClub, I am sure you already signed up.

But, just in case you didn't, today is the day, my friend ☺

[Receive a consciousness-expanding gift box every month with omClub]

Remember...

With omClub... every month you'll receive things like:

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..and I personally oversee all of it.

Speaking of artifacts, I need to plan my next trip.

Oh, by the way... Welcome to the omClub family!

[Receive a consciousness-expanding gift box every month with omClub]

With many blessings and gratitude,



Amish Shah
Founder of Project Yourself

P.S: By the way, just for the next 24 hours, feel free to use voucher **GRATITUDE25** to get 25% OFF from ANY product in the ENTIRE Project Yourself Store @ <https://projectyourself.com>.