PY BLACK FRIDAY SALES PAGE
11/10/18 Introduce Sales Page [Section 1]
—

The INVITE ONLY, "once in a lifetime" shopping extravaganza everyone is talking about will be here in **13 DAYS**

If you DESIRE (financial and spiritual) abundance and would like to FINALLY live your life on YOUR TERMS... from your soul guided purpose...**this is going to be the most important message you will read this year.**

We've journeyed from the snowy monasteries of Tibet to the sun kissed ashrams of India with the goal of helping you awaken to higher states of consciousness and live your life from your highest purpose.

This year, We'd like to personally invite you to a MASSIVE, ONCE IN A LIFETIME opportunity where you'll get access to some of the most potent consciousness-expanding products from around the world.

Here's the thing...

It will be ONCE IN A LIFETIME because: **these handmade items likely won't be accessible to the general public again.**

With that said…

We will be gradually revealing this once in a lifetime opportunity below in the next 13 days until the BIG DAY 🎉 🎈



Sit tight 🙂

PY BLACK FRIDAY SALES PAGE
11/12/18 Enter Sweepstakes [Section 2]
—

Seeking spiritual seekers with enough STAMINA **to go on a once in a lifetime shopping spree** — OVER THE NEXT 13 days

A $500 Gift Card remains inside a sealed envelope on the desk… and your name is likely on it 🤔

Truth is, we don't even know.

If you'd like to find out ~~(by next Tuesday)~~ whether your name is on the Gift Card, please enter your email address below to enter the drawing.

[EMAIL OPT IN]
[Yes, I am interested in going on a $500 shopping spree]

By the way…

Our indiana-jones like team has been busy curating the MOST POTENT consciousness expanding artifacts on planet earth...

So...if you are a seeker on your path to more wisdom and living life on your own terms (with more awareness, gratitude, and abundance) — this exclusive shopping spree is ESPECIALLY FOR YOU.

So, here's hoping you'll win this $500 gift card 🙂

BRIDGE COPY:

You might be wondering what kind of 'consciousness expanding artifacts' we have curated for you.

First, I want to let you know that we spent an entire year traveling around the world to find these artifacts.

...and they've been curated with one purpose in mind: To help you expand your consciousness and awareness, shed your false self and become the greatest version of yourself.

To make matters even more interesting... ALL of our curations have an element of ancient wisdom imbued in them so you could achieve a very SPECIFIC result.

Take a look for yourself:

BUNDLE(S) COPY:

Infinite Light Bundle

[Product 1, Product 2]

Let your inner light shine brighter and bolder than ever before.

If you are craving to increase your vibrational frequency so it is in synchronization with your SOUL — the infinite light bundle is what you've been searching for.

With the help of carefully handpicked crystals, you'll be able to amplify your inner light to such a high degree that your psychological wounds will transform and add to your inner strength.

It is the ULTIMATE HEALER OF WOUNDS — which is understandable, because healers around the world have been wielding the power of special crystals for millennia.

You can also use these crystals to HEAL your wounded child from the inside out so that you could live a magnificent life from your authentic true self.

Since your wounds are the internal roadblocks that are preventing you from progress, expect to witness unexpected pleasant new transformations in your life as well.

What's included:

- Your bundle will be **imbued with ancient mantras** (by monks) to supercharge the bundle's effects ✔
- A **personally curated blend of handmade artifacts** designed to heal your wounds ✔
- A unique, **specially recorded (digital) guided meditation** (*ONLY TODAY) ✔
- *15% of the proceeds from your order will be used to build and promote educated, economically independent communities around the world to benefit planet earth* ✔

*VALID ONLY TODAY: *If you order right now, your order will also include a free (BONUS) guided meditation ($11.97 value) designed to supercharge the effects of this bundle.*

May your light be infinite and may you float in bliss.

Transformation & Protection Bundle

[Product 1, Product 2]

This bundle has been carefully handpicked to provide you with the MOST POTENT catalyst for helping you transform into a greater version of yourself while remaining grounded to your true nature.

You see...

Technological progress comes with a dangerous price.

Modern man (and woman) sacrifices his health in order to make money.

Then, he sacrifices money to regain his health.

...and his anxiety about the future ensures that he does not enjoy the present.

The result is that he does not live in the present or the future.

Then, tragically, he lives as if he is never going to die, and end up dying having never really lived.

In other words, our modern lifestyle interrupts (and disconnects) your connection to mother nature.

With the help of hematite (a powerful stone ancient masters used to ground and protect themselves) and Rainbow Obsidian (a powerful healing stone) — you'll always maintain a STRONG connection to your nature while protecting yourself from any negative energy.

In fact, once you receive this bundle, don't be surprised if your friends start pointing out your "magnetic" and "vibrant" nature.

What's included:

- Your bundle will be **imbued with ancient mantras** (by monks) to supercharge the bundle's effects ✔
- A **personally curated blend of handmade artifacts** designed to make you a master of change and transformation ✔
- A unique, **specially recorded (digital) guided meditation** (*ONLY TODAY) ✔
- *15% of the proceeds from your order will be used to build and promote educated, economically independent communities around the world to benefit planet earth* ✔

VALID ONLY TODAY: *If you order right now, your order will also include a free (BONUS) guided meditation ($11.97 value) designed to supercharge the effects of this bundle.*

May you transform into the greatest version of yourself and remain protected — in this life and the next.

Power Couple Bundle

[Product 1]

If you are already in a relationship and would like to take the bond with your sweetheart to UNIMAGINABLE HEIGHTS — you have selected the the perfect bundle.

With the help of what the ancients called "the ultimate stone of pleasure" — you can...

Expect prolonged intensification of the bond with your sweetheart while you both become grander, greater versions individually.

David Beckham & Victoria Beckham.

Jay-Z & Beyonce.

...and up next is YOU and YOUR SWEETHEART.

Unite your masculine and feminine as nature originally intended — and become a POWERFUL duo that will give all other couples an example to look up to.

What's included:

- Your bundle will be **imbued with ancient mantras** (by monks) to supercharge the bundle's effects ✔
- A **personally curated blend of handmade artifacts** designed to take your romantic relationship(s) to dangerously blissful levels ✔
- A unique, **specially recorded (digital) guided meditation** (*ONLY TODAY) ✔
- *15% of the proceeds from your order will be used to build and promote educated, economically independent communities around the world to benefit planet earth* ✔

VALID ONLY TODAY: *If you order right now, your order will also include a free (BONUS) guided meditation ($11.97 value) designed to supercharge the effects of this bundle.*

May you two become as powerful as the gods intended.

Chakra Healing Bundle

[Product 1, Product 2]

Imagine getting a professional "tune up" for your mind, body, and spirit — so that you are energetically (in balance and...) in harmony.

Both bracelets in this bundle were handmade by artisans WHILE a specific ancient Sanskrit mantra (used for thousands of years, specifically for healing) — were recited by a buddhist monk.

Get ready to...

Nurture and heal your chakras and restore your internal equilibrium with this special bundle.

It is an incredible method to expand your consciousness and heal yourself from deep within your core.

What's included:

- Your bundle will be **imbued with ancient mantras** (by monks) to supercharge the bundle's effects ✔
- A **personally curated blend of handmade artifacts** designed to make you a self-healing, spiritually regenerative machine ✔
- A unique, **specially recorded (digital) guided meditation** (*ONLY TODAY) ✔
- *15% of the proceeds from your order will be used to build and promote educated, economically independent communities around the world to benefit planet earth* ✔

VALID ONLY TODAY: *If you order right now, your order will also include a free (BONUS) guided meditation ($11.97 value) designed to supercharge the effects of this bundle.*

Expect to be in a wonderful state of balance, bliss, and harmony in less than a fortnight.

Prosperity & Abundance Bundle

[Product 1, Product 2]

No need to spend your day anxious about money or paying your bills...ever again.

The fact is, abundance and prosperity moves from those who value it least to those who value it most.

The likelihood of an individual being financially prosperous has more to do with that individuals psychology, values, and beliefs than anything else.

This is also true for you.

What if you could systematically, reprogram your subconscious mind with the help of an ancient symbol so that prosperity and abundance end up CHASING YOU instead of you chasing it?

Well, my friend — with this bundle, not only is it possible... it should be EXPECTED with unflinching confidence.

What's included:

- Your bundle will be **imbued with ancient mantras** (by monks) to supercharge the bundle's effects ✔
- A **personally curated blend of handmade artifacts** designed to magnetize your ability to attract wealth, abundance, and prosperity ✔
- A unique, **specially recorded (digital) guided meditation** (*ONLY TODAY) ✔
- *15% of the proceeds from your order will be used to build and promote educated, economically independent communities around the world to benefit planet earth* ✔

VALID ONLY TODAY: *If you order right now, your order will also include a free (BONUS) guided meditation ($11.97 value) designed to supercharge the effects of this bundle.*

May you become self sufficient, prosperous, and live life only on your own terms.

Serendipity Bundle

[Product 1]

Is it possible to Fall in love with someone you never expected to fall in love with?

Or how about get your dream job right after losing your job?

To the untrained eye, these may seem like "accidents" — but those are real life examples of anonymous gifts bestowed to you by the universe.

Synchronicity is the result of your "intentions" and how "in touch" you are with your soul guided purpose.

If Good luck is nothing but opportunity meeting preparation — synchronicity is its manifestation in tangible form.

With the help of mantra-infused bracelets from Tibet — prepare your subconscious mind to become a LITERAL MAGNET for pleasant, unexpected coincidences in your life.

What's included:

- Your bundle will be **imbued with ancient mantras** (by monks) to supercharge the bundle's effects ✔
- A **personally curated blend of handmade artifacts** designed to exponentially increase your abilities to attract luck ✔
- A unique, **specially recorded (digital) guided meditation** (*ONLY TODAY) ✔
- *15% of the proceeds from your order will be used to build and promote educated, economically independent communities around the world to benefit planet earth* ✔

VALID ONLY TODAY: *If you order right now, your order will also include a free (BONUS) guided meditation ($11.97 value) designed to supercharge the effects of this bundle.*

May you become even luckier than you already are.

Health Awakening Bundle

[Product 1]

Give yourself permission to upgrade and "fine tune" your body with the help of Ayurveda — an ancient system of medicines hand curated directly from nature.

Nothing is more important than your mental and physical health.

Since you are apart of nature as much as the trees or the ocean — NATURE is the most bountiful pharmacy in existence.

The problem is searching through millions of plants, then finding and isolating the most potent substances that are BEST SUITED FOR YOU.

That's a tough job.

Fortunately, with the help of ancient Ayurveda, we have hand curated a special TRIO of supplements that are some of the MOST POTENT nature has to offer.

When you ingest these magical jewels from nature, expect to experience untold holistic benefits throughout your soul, body, mind, and heart.

What's included:

- Your bundle will be **imbued with ancient mantras** (by monks) to supercharge the bundle's effects ✔
- A **personally curated blend of handmade artifacts** designed to make you a self-healing, regenerative machine with abundant health ✔
- A unique, **specially recorded (digital) guided meditation** (*ONLY TODAY) ✔
- *15% of the proceeds from your order will be used to build and promote educated, economically independent communities around the world to benefit planet earth* ✔

VALID ONLY TODAY: *If you order right now, your order will also include a free (BONUS) guided meditation ($11.97 value) designed to supercharge the effects of this bundle.*

May you live for many centuries.

The Master Alchemist Bundle

[Product 1, Product 2, Product 3, Product 4, Product 5, Product 6, Product 7, Product 8, Product 9, Product 10, Product 11]

Health. Wealth. Love.

Your happiness depends on your degree of mastery in those three major categories.

Only a small percentage of human beings ever experience mastery in all three areas in unison... and you certainly cannot "buy" such mastery with money.

It must be earned.

If you are serious about joining the 1% club and becoming the few who THRIVE (instead of merely existing and surviving) in your health, finances and relationships...

This bundle is reserved for you.

Become a MASTER Alchemist, start wielding energy and craft your life (and reality) to match your dreams like the ancient masters.

In addition to receiving ALL OTHER BUNDLES, you will also receive a copy of our award winning Project Yourself Course ($297 value).

In other words, this bundle is the ULTIMATE super pack when it comes to manifesting anything you want... and mastering your life.

You can get this bundle for yourself... or gift it to your friends and loved ones.

What's included:

- **EVERY BUNDLE** (Infinite Light, Transformation & Protection, Power Couple, Chakra Healing, Prosperity & Abundance, Serendipity, Health Awakening) listed above ✔
- A collection of **personally curated blend of handmade artifacts** designed to help you MASTER EVERY AREA OF YOUR LIFE ✔
- Our best-selling Project Yourself Course ($297 Value)
- 7 x **specially recorded (digital) guided meditations** ✔
- *15% of the proceeds from your order will be used to build and promote*

educated, economically independent communities around the world to benefit planet earth ✔

⚠ **CAUTION:** This bundle is not for the faint of heart. It contains the MOST POTENT blend of ancient wisdom and artifacts. They are ALL designed to help you master EVERY area of your life with efficiency and ease. It is not a "fly by night" new years resolution either. Purchasing this bundle is a serious commitment and is reserved ONLY if you are interested in becoming a MASTER of your destiny instead of a victim of your past.

May you become a master of your destiny instead of a victim of your past.

EMAIL COPY:

Email #1
11/10/18 Introduce Sales Page
—

Subject line: You in? 🤔

Hey you.

JUST finished another expedition around the world... and we brought some things that you might love.

We got some fresh, artisan made (...and consciousness expanding) artifacts from some of the most remote places on earth.

...and we got them for ONE REASON: to help you **shed those distorted beliefs about yourself, and live abundantly from your soul guided purpose.**

The only problem is that we don't have enough items for everyone 😕

...and guess what? Black Friday is approaching very quickly.

Over the next two weeks, we are going to SLOOOWLY reveal all of the incredible goodies we found around the world.

So, here's the what's coming up ahead:

Nov 10: The Secret Plan (TODAY) 👈
Nov 12: (coming soon)
Nov 13: (coming soon)
Nov 14: (coming soon)
Nov 15: (coming soon)
Nov 16: (coming soon)
Nov 19: (coming soon)
Nov 20: (coming soon)
Nov 21: (coming soon)
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

If you are super impatient, and CANNOT LIVE without a sneak peek, just click the link below:

👉 **[TAKE A SNEAK PEEK BEFORE THE PARTY STARTS]** 👈

Be sure to keep an eye out...because I will be sending you regular updates until the BIG DAY.

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #2
11/12/18 Enter Sweepstakes
—

Subject line: Saved a spot for you

Reminder: Sweepstakes closing due to demand — Did you Sign Up?

(Insert reminder to sign up for sweepstakes)

If you got my message (a few days ago) about shedding your distorted beliefs about yourself, and living abundantly from your soul guided purpose... I have another message for you.

Since we have assembled a (limited) collection of consciousness expanding artifacts, we want to make sure that it all ends up in the right hands.

If you are reading this, you are OBVIOUSLY qualified — and I CAN'T WAIT till you get your own (life changing) artisan made item in your hands soon.

So, what's the plan?

We are going to do an INVITE ONLY, FIRST COME, FIRST SERVE sweepstakes in about 2 weeks.

If you are reading this, you are one of the FIRST to know about it 😉

In fact, I strongly recommend that you…

👉 **[RSVP TO PARTICIPATE IN SWEEPSTAKES]** 👈

Consider this to be your personal invitation to participate in a "once in a lifetime" event that will never be repeated.

Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~

Nov 12: Your Private Invitation (TODAY) 👈
Nov 13: (coming soon)
Nov 14: (coming soon)
Nov 15: (coming soon)
Nov 16: (coming soon)
Nov 19: (coming soon)
Nov 20: (coming soon)
Nov 21: (coming soon)
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

Stay tuned!

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #3
11/13/18 Reminder of Sweepstakes
—

Subject line: Guest list (almost) full

Hey you.

Did you get your personal invitation to **Join The "never to be repeated again" Sweepstakes**?

Thankfully, since it's 2018 — you don't have to spend years researching ancient texts (like *The Rig Veda, Upanishads, Bhagavad Gita, Lao Tzu etc.*) and traveling to remote villages around the world looking for artisans who can channel ancient wisdom into modern artifacts.

We've done all that hard work for you 😇

...and since **this exclusive event is reserved ONLY to a small percentage of spiritual seekers** — you certainly don't need to trample your fellow humans in order to get the "best deals" like the rest of your friends either.



With the beauty of technology, **we are going to make sure you get AUTHENTIC, HIGH QUALITY, (ethically) sourced items directly from skilled artisans around the world.**

By the way...

If you haven't already, BE SURE to enter your email into the sweepstakes to RSVP, because we are almost at FULL CAPACITY!

👉 **[YES! I WANT TO RSVP IMMEDIATELY]** 👈

~~All you need to do is let us know what items you are interested in, and we promise to take care of the rest.~~

If you have a spiritual-brother or a spiritual-sister in your life — the upcoming sweepstakes will be the PERFECT opportunity to get a (early christmas?) gift for them as well.

Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~
~~Nov 12: Your Private Invitation~~
Nov 13: **Guest List Almost Full (TODAY)** 👈
Nov 14: (coming soon)
Nov 15: (coming soon)
Nov 16: (coming soon)
Nov 19: (coming soon)
Nov 20: (coming soon)
Nov 21: (coming soon)
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

Stay tuned for more!

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

P.S: *Our goal is to become a catalyst and cause a MASS consciousness expanding chain reaction on a global scale with the help of powerful artisan made artifacts, and ancient wisdom. If you haven't already,* ***RSVP right now*** *— and join the evolution!*

PY BLACK FRIDAY EMAIL SEQUENCE
Email #4
11/14/18 Reveal Offer Details
—

Subject line: The Chinese Farmer 🤔

This might be a strange email, but stay with me... I promise it'll be worth it 😉

In fact...

The story I am about to tell you will be TREMENDOUSLY HELPFUL and APPLICABLE in your life starting TODAY.

You see...

Once upon a time, there was an old farmer who had worked his crops for many years.

One day his horse ran away.

Upon hearing the news, his neighbors came to visit.

"Such bad luck," they said sympathetically, "you must be so sad."

"We'll see," the farmer replied.

The next morning the horse returned, bringing with it two other wild horses.

"How wonderful," the neighbors exclaimed!

"Not only did your horse return, but you received two more.

What great fortune you have!"

"We'll see," answered the farmer.

The following day, his son tried to ride one of the untamed horses, was thrown off, and broke his leg.

The neighbors again came to offer their sympathy on his misfortune. "Now your son cannot help you with your farming," they said. "What terrible luck you have!"

"We'll see," replied the old farmer.

The following week, military officials came to the village to conscript young men into the army.

Seeing that the son's leg was broken, they passed him by. The neighbors congratulated the farmer on how well things had turned out. "Such great news. You must be so happy!"

The man smiled to himself and said once again.

"We'll see" 🙂

One of the key lessons in this old chinese parable is this: It is impossible to tell whether anything that happens to you in life is GOOD or BAD, because you never know the consequences of misfortune OR good fortune until enough time has passed.

In other words, events that happen to you in and of themselves are 100% NEUTRAL.

...and your happiness and peace of mind depends ENTIRELY on how you INTERPRET those events.

The truth is... most people have a hard time reprogramming their mind (and expanding their consciousness and awareness) to look at the world this way... even if it's to their benefit.

That's why we have made it our mission to help you expand your consciousness and awareness with the help of some of the MOST POTENT artisan made artifacts on planet earth.

If you are interested in exponentially increasing your consciousness, take a look at what we've collected for you…

👉 **[I AM INTERESTED IN EXPANDING MY CONSCIOUSNESS]** 👈

We have hand curated several bundles of artifacts that will help you with critical life issues like...

- Healing your mind & body from within
- Changing, transforming & overcoming obstacles
- Elevating your relationship with your lover
- Becoming a magnet for prosperity and abundance

***Since all the items we've curated are handmade by artisans, every bundle is available in limited quantities.*

I'll tell you more about these bundles in my next message... and until then, you should **take a look at all the consciousness-expanding artifacts**.

Until then — Stay tuned, my friend 🙏❤

By the way...

Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~
~~Nov 12: Your Private Invitation~~
~~Nov 13: Guest List Almost Full~~
Nov 14: **The Chinese Farmer (TODAY)** 👈
Nov 15: (coming soon)
Nov 16: (coming soon)
Nov 19: (coming soon)
Nov 20: (coming soon)
Nov 21: (coming soon)
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #5
11/15/18 Reminder/Sell Content
—

Subject line: Stupid dog

Got a story for ya...

One day, a man decided to take a quick walk down a neighborhood street.

As he was walking, he came across a house that had a man and a dog on the front porch.

For some reason...

The dog was moaning and groaning.

The man, wondering why the dog was moaning and groaning without its owner helping it, decided to ask what's going on.

“Hey Mister, What’s wrong with your dog?”

The man on the porch said, “He’s laying on a nail.”

The man walking by was shocked... and asked, “Why doesn’t your dog just get up?”

The owner said….. “Because it’s not hurting him bad enough yet.”

You see... the dog was in pain, but it wasn't experience ENOUGH PAIN to motivate it to simply get up and alleviate the pain.

So, my question to you is... what do you think the difference is between the dog and MOST PEOPLE?

There is no difference 😐

Most of us are in "pain", but not "enough pain" to motivate us to figure out a solution.

This is why most of your friends and family will never stick to their "new year's resolutions".

Luckily for you...

We've hand-curated several POWERFUL bundles that will help you with things like…

1. **Transforming yourself into a greater version of yourself**
2. **Taking your romantic relationship to "power couple" status**
3. **Healing yourself from the inside out**
4. **Becoming a magnet for financial prosperity and abundance**
5. **Removing toxins from your body and becoming healthy**

Consider these (limited edition) bundles to be "secret cheat codes" that will help you reach your goals A LOT faster.

...it's a way to "effortlessly get up" instead of being in pain.

The bundles are not available for purchase right now, but feel free to take a sneak peek before everyone else.

👉 **[TAKE A SNEAK PEEK BEFORE EVERYONE ELSE]** 👈

Once you decide to get a bundle (for yourself and your friends & family), you are going to be ECSTATIC and pleasantly surprised 😉

Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~
~~Nov 12: Your Private Invitation~~
~~Nov 13: Guest List Almost Full~~
~~Nov 14: The Chinese Farmer~~
Nov 15: Stupid Dog (TODAY) 👈
Nov 16: (coming soon)
Nov 19: (coming soon)
Nov 20: (coming soon)
Nov 21: (coming soon)
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

We'll be in touch, my friend.

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #6
11/16/18 Priming
—

Subject line: The MAGIC within

I have yet to meet a human being who hated sunsets.

Have you ever noticed how things like sunsets are enjoyed by EVERYONE regardless of their culture, religion or personal beliefs?

It's not just sunsets.

The first time your child walks or talks, great music, a home cooked meal etc. all fit in that same category.

They ALL have something magical WITHIN them that cannot be quantified or "bought" with money or status.

As I've mentioned before, we've spent the last year curating special artisan made artifacts from some of the most remote areas around the world.

...and they ALL contain that same ineffable, magical quality that cannot be quantified.

It can ONLY be experienced.



In fact, we have made special bundles out of our collection ESPECIALLY FOR YOU 😮

If you were to let your intuition and instinct choose, which of these bundles do you think would be MOST helpful to you RIGHT NOW?

- The Infinite Light Bundle is the **ULTIMATE HEALER OF WOUNDS.**

- The Transformation & Protection bundle is a **POTENT agent of CHANGE & Transformation.**
- The Power Couple Bundle can **take your romantic relationship to unimaginable heights.**
- The Chakra Healing bundle can **bring equilibrium and peace of mind.**
- The Prosperity & Abundance Bundle has made many folks magnets for **attracting wealth.**
- The Serendipity bundle has been known to **increase 'pleasant streaks of luck'.**
- The Health Awakening bundle is one of the best additions to **increase your health.**
- The Master Alchemist bundle contains ALL the bundles above and is **ONLY reserved for the most serious seekers.**

Remember, it took us an entire year to put these bundles together, so I can't guarantee that they'll last... because last time, **most of these bundles sold out in the first 24 hours.**

If you are wondering WHAT'S INSIDE THESE BUNDLES? Take a look:

👉 **[LET ME SEE WHAT'S IN THESE BUNDLES]** 👈

I just revealed what's inside them... TODAY.

I STRONGLY recommend taking a look at all the bundles (and what's inside them) so you can **allow some time for your intuition to pick out what's calling you the most.**

We'll be in touch, my friend 🙂

Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~
~~Nov 12: Your Private Invitation~~
~~Nov 13: Guest List Almost Full~~
~~Nov 14: The Chinese Farmer~~
~~Nov 15: Stupid Dog~~
Nov 16: The Magic WITHIN **(TODAY)** 👈
Nov 19: (coming soon)
Nov 20: (coming soon)
Nov 21: (coming soon)
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

—

With gratitude and blessings,



Amish Shah
Founder of Project Yourself

P.S: Due to overwhelming demand, you won't be able to purchase ANY bundles until November 23 (The BIG DAY), so please keep your eyes peeled for my emails.

PY BLACK FRIDAY EMAIL SEQUENCE
Email
11/19/18 PY Course info email
—

Subject line: Time to unclog yourself...

Hey.

So, have you read about the bundles and thought about which ones "resonate with you" the most?

If not, you have plenty of time.

In the meantime, I want to tell you about something that can **UNLOCK your dormant potential** like an industrial drain cleaner unclogging a dirty, clogged up sink.

In other words: It can UPROOT your deepest limiting beliefs by REWIRING your subconscious mind from WITHIN so you can (effortlessly) become your greatest self.

I am talking about our flagship **Project Yourself Course**.

If you are curious about why it's SO EFFECTIVE at helping you become your greatest self — feel free to take a look at it by clicking the link above.

Here's how to get the ENTIRE COURSE for FREE

I'm not pulling your leg.

Instead of paying the regular price (~~$297~~), you can get this entire course for free.

Remember how I mentioned all the upcoming (limited edition) bundles that will be released VERY SOON?

Well, one of those bundles is **The Master Alchemist Bundle** — which happens to contain ALL THE OTHER BUNDLES.

Now... I know that only about 2% of people be committed enough to get such a comprehensive bundle.

...and to show my appreciation and acknowledge the commitment of ANYONE who gets The Master Alchemist Bundle, I am going to include the FULL Project Yourself Course (valued at $297) for FREE.

Once again, this course will ONLY be included free of charge with The Master Alchemist Bundle.

So, just in case you are going to be in that small group of 2%, you are in for a HUGE surprise when you start going through this course 😉

Anyway, we are still getting the bundles ready to make sure we can meet the demand when the gates open in a few days...

Have you thought about your favorite bundles? If not, **take a look** and see what "feels right" to you.

Stay tuned!



Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~
~~Nov 12: Your Private Invitation~~
~~Nov 13: Guest List Almost Full~~
~~Nov 14: The Chinese Farmer~~
~~Nov 15: Stupid Dog~~
~~Nov 16: The Magic WITHIN~~
Nov 19: Time to unclog yourself **(TODAY)** 👈
Nov 20: (coming soon)
Nov 21: (coming soon)
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email
11/20/18 Reiki Mantra infused story
—

Subject line: Secret power of sound 🔊

Hey you.

What's your current favorite song? (go ahead, hit reply and let me know)

Do you ever listen to your favorite song over and over again on repeat?

If so, that's perfectly normal.

Here's what's going on:

Sound is made up of vibrations.

...and vibrations are made up of waves that propagate through a medium (like liquid, gas etc.).

Then, your ears and brain work together to decode, interpret and store the information stored in these waveforms as it reaches you.

If you are skeptical, listen to this for a minute and notice how RAPIDLY your state of mind changes.

Here's the deal:

I want to let you know that **each bundle we are going to make available for purchase very soon has been infused by ancient mantras by monks.**

Meaning: they were all handmade by an artisan WHILE a monk recited a VERY SPECIFIC mantra designed to attract a very specific result.

For example, all the items in the **Prosperity & Abundance bundle** were put together (by hand) while ancient mantras designed to attract wealth were chanted.

Remember how I mentioned earlier that it took us AN ENTIRE YEAR to put these bundles together?

One of the main reasons is because it is very time consuming to get these bundles handmade while mantras are being recited by monks.

If you are unfamiliar...

A mantra is a sequence of words or syllables that are repetitively chanted (usually by Buddhist monks) to evoke a specific state of mind.

...and they've been used for thousands of years because they are dangerously effective.

Luckily for you, we've combined the power of ancient mantras with incredible artifacts just for you.

Oh, by the way…

I got some incredible bonuses coming for you tomorrow.

So, keep an eye out!

Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~
~~Nov 12: Your Private Invitation~~
~~Nov 13: Guest List Almost Full~~
~~Nov 14: The Chinese Farmer~~
~~Nov 15: Stupid Dog~~
~~Nov 16: The Magic WITHIN~~
~~Nov 19: Time to unclog yourself~~
Nov 20: Secret power of sound **(TODAY)** 👈
Nov 21: (coming soon)
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

P.S: By the way, if you are impatient and would like to take advantage of our biggest store-wide discount of the year BEFORE BLACK FRIDAY — feel free to use promo code **BLACK15** on the entire **Project Yourself Store**. The promotion will be active UNTIL black friday 🙂 ***Bundles NOT included.**

PY BLACK FRIDAY EMAIL SEQUENCE
Email #7
11/21/18 Introduce New Stack
—

Subject line: Surprise! Bonuses!

Hey you!

I am sure you are super stressed and busy as you read this.

Trust me, I get it.

...and since you've been patiently waiting for all the incredible bundles I am going to reveal soon (and for letting me visit your inbox so generously)...

I am going to make sure you get some serious GIFTS & BONUSES with your order 😳

For example:

1. With each bundle, **I am going to include one of our BEST SELLING audio guided meditations for FREE as a gift.**

2. **EVERY single product included in each bundle will have been vibrationally infused with ancient mantras by a monk.** As you can imagine, this is a very time consuming process that required a lot of travel, but you definitely deserve the best.

3. **If you are ambitious** and decide to get "The Master Alchemist Bundle" (which includes ALL bundles) — I am going to include our world class Project Yourself Course for FREE (instead of the regular price of $297) 😳

If you've been reading all of my emails so far, I am humbled.

So, thank you.

To show my gratitude, I am going to make sure you'll get the biggest discounts on everything as well.

By the way...

If you've been too busy and haven't been reading everything, here's what's going on:

We are doing a $500 shopping spree drawing (**that you can STILL enter!**) along with a ONCE IN A LIFETIME opportunity to access some of the most unique artifacts made to **expand your consciousness and self actualize.**

That's the gist of it...

But, if you missed any of my previous emails, I HIGHLY RECOMMEND that you search your inbox and read those because they are all full of GOLDEN NUGGETS that can improve your life immediately.



Stay tuned for tomorrow! 😉

Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~
~~Nov 12: Your Private Invitation~~
~~Nov 13: Guest List Almost Full~~
~~Nov 14: The Chinese Farmer~~
~~Nov 15: Stupid Dog~~
~~Nov 16: The Magic WITHIN~~
~~Nov 19: Time to unclog yourself~~
~~Nov 20: Secret power of sound~~
Nov 21: Surprise! Bonuses! **(TODAY)** 👈
Nov 22: (coming soon)
Nov 23: THE BIG DAY 🎉 🎈

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

P.S: By the way, if you are impatient and would like to take advantage of our biggest store-wide discount of the year BEFORE BLACK FRIDAY — feel free to use promo code

BLACK15 on the entire **Project Yourself Store**. The promotion will be active UNTIL black friday 🙂 ***Bundles NOT included.**

PY BLACK FRIDAY EMAIL SEQUENCE
Email #8
11/22/18 Doorbuster Video (convenience)
—

Subject line: It's okay to be lazy (+Sweepstakes Winner)



Hey you.

🚨 ⚡ If you entered into the $500 sweepstakes, we just announced the winner 🚨 ⚡

Please check to see if you won!

By the way...

My wife just screamed at me because the UberEats guy brought me my favorite (vegan) hummusapien lasagne from a nearby restaurant... AGAIN.

I've ordered the same thing 3 times this week.

Why? Because it's darn DELICIOUS 🙂

Thanks to technology, I can order my favorite meal with a few clicks on my phone.

Now.. I don't weigh 500 pounds and live on my couch with cheese dripping off my mouth either.

I just love the modern day convenience of being able to get anything I want at the best price.

By the way, I worked out for 2 hours and had a great yoga session before I decided to "reward myself" with my favorite dish 😉

By the way...

Are you ready for the BIG DAY tomorrow?

As you know, we've spent an entire year curating an incredible plethora of handmade artifacts for one specific reason:

To help you expand your consciousness and awareness so you could become the greatest version of yourself with the help of modern technology and ancient wisdom.

That's well over 8764+ HOURS of preparation.

...and guess what?

Thanks to modern technology, you'll be able to order your favorite bundle with a few clicks from the comfort of your home 😎

Speaking of which, have you looked at the bundles and decided on your favorites?

If not, just click the link below:

👉 **[LET ME PICK MY FAVORITE BUNDLE]** 👈

It's a great idea to have your favorites in mind, because…

When we "open the flood gates" tomorrow, I expect most of our bundles to be **COMPLETELY SOLD OUT** in record time.

In fact, there's less than 24 hours left…



I hope you'll be able to get your favorite bundles (for yourself and as gifts for your loved ones) before they run out.

Until then...

Get some rest and sleep well 😝

Tomorrow is gonna be a busy busy day!

Here's what's coming up ahead:

~~Nov 10: The Secret Plan~~
~~Nov 12: Your Private Invitation~~
~~Nov 13: Guest List Almost Full~~
~~Nov 14: The Chinese Farmer~~
~~Nov 15: Stupid Dog~~
~~Nov 16: The Magic WITHIN~~
~~Nov 19: Time to unclog yourself~~
~~Nov 20: Secret power of sound~~
~~Nov 21: Surprise! Bonuses!~~
Nov 22: It's okay to be lazy **(TODAY)** 👈
Nov 23: THE BIG DAY 🎉 🎈

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #9
11/23/18 Reveal Part 1 (Send in the morning)
—

Subject line: The Big Day 🎉 🎈

Hey.

We've been both patiently waiting for this.

...and since I promised to let you know before everyone else, I gotta tell ya:

The BIG DAY is finally here 😱

It's officially time, and you are right on time to get the party started.

What are you waiting for? (just click the link below to reserve your bundle ASAP)

👉 [LET ME GRAB MY BUNDLE! GET OUTTA MY WAY!] 👈

Hopefully you are reading this message JUST IN TIME because we are **already** running out of some of the bundles!

By the way, enjoy **MAXIMUM DI$COUNTS** by using code **BLACK25.**

This is literally the ONLY time of the year we will do this.

Enjoy!

I hope you get exactly what your heart's been desiring... 🙂

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #9
11/23/18 Reveal Part 2 (Send in the afternoon)
—

Subject line: Going Bananas 🍌

Want to give you a quick update: **THINGS ARE GOING BANANAS.**

Bundles are FLYING OFF shelves like we were in the middle of an earthquake.

Have you reserved your special bundle yet?

What are you waiting for?

👉 [RESERVE MY BUNDLE, BEFORE IT'S GONE] 👈

If not, you should **RESERVE YOUR BUNDLE IMMEDIATELY** before they are all gone.

Don't forget to use Promo Code **BLACK25** to get **25% OFF EVERYTHING** including **FREE SHIPPING** only in the next 24 hours.

Remember…

This is literally the ONLY time of the year we will do this.

Enjoy!

—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #10
11/24/18 Extend Black Friday
—

Subject line: Extension Approved!

Hey you.

So, yesterday was absolutely INSANE.

In just 4 hours after I sent you the last message about our "ONCE IN A LIFETIME" sale — OUR WEBSITE CRASHED 😐

All the bundles were flying off the shelf, but I got a TON of emails saying some folks couldn't reserve and purchase their favorite bundles.

A lot of you requested an EXTENSION on the sale as well.

Here's the thing: I don't think we have enough bundles left in our store to accommodate everyone. But, to show my appreciation, I AM GOING TO ISSUE AN EXTENSION to this once in a lifetime sale 😮

But, it has to be **FIRST COME FIRST SERVE**.

So, if you missed your opportunity to grab a life changing bundle yesterday, now is the last time, my friend.

Just click the link below:

👉 [I WANT A BUNDLE BEFORE THEY'RE ALL GONE!] 👈

Also, don't forget to use promo code **BLACK25** to get the most discounts on your order!

Enjoy!
—
With gratitude and blessings,



Amish Shah
Founder of Project Yourself
P.S: I rarely issue extensions, so if you've been wanting to grab yourself (or a friend) a special bundle, go ahead and get it right now.

PY BLACK FRIDAY EMAIL SEQUENCE
Email #11
11/25/18 Sell Cyber Monday
—

Subject line: Monday doesn't have to suck

Hey friend.

How are ya?

I just had some oatmeal (with a bit of brown sugar sprinkled on top of it) and a few slices of mango for breakfast.

Monday is coming up... and if you are like most people, you might be dreading the thought of Monday.

Luckily for you...

Even though "our major Black Friday sale" is over, I am going to make sure you can still take advantage of some serious discounts tomorrow.

For example, **you might love some of our best selling collections**... not just for "looks", but for actually having a tangibly positive effect on your overall life.

Tomorrow, I am going to tell you how you can get 20% OFF the entire store 😉

So, Monday might be your luckiest day yet!

Stay tuned!

—

With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #12
11/26/18 Cyber Monday Email
—

Subject line: This is for you

Hey friend.

So, like I mentioned yesterday — you are officially invited to partake in the 24 HOUR STORE-WIDE SALE happening RIGHT NOW 😇

If you are interested in getting ahold of specially handmade artifacts that are designed to expand your consciousness and awareness, this sale is just for you.

We've been curating these collections for a LONG TIME and the magical nature of these artifacts must be experienced in person to say the least.

To make the collections even more POTENT, we've infused them with special mantras designed to evoke a certain feeling and achieve a certain tangible result with the help of monks.

So, if expanding your consciousness and becoming the greatest version of yourself is important to you, go ahead and click the link below right now:

👉 [OF COURSE, I AM INTERESTED] 👈

Remember to use code **CYBER20** to get the maximum discount possible.

—

With gratitude and blessings,



Amish Shah
Founder of Project Yourself

PY BLACK FRIDAY EMAIL SEQUENCE
Email #13
11/27/18 Giving Tuesday Reveal/Offer
—

Subject line: Thanks for helping

Hey you.

You are such a champ.

I'll tell ya why:

10% of your order is going to be used to create sustainable, independent, educated communities around the world to benefit humanity.

So, just by purchasing directly from us, you are directly having a positive influence on the world.

So, Thanks 🙏❤☮

BTW, if you haven't taken advantage of the sale, I extended it for another 24 hours to let all the late comers join.

When you reserve your item(s), be sure to use code **CYBER20** to get the maximum discount.

👉 [LET ME SEE YOUR COLLECTIONS] 👈

Feel free to get multiple collections for your friends and loved ones as well.

Thanks again!

—

With gratitude and blessings,



Amish Shah
Founder of Project Yourself

VIDEO COPY:

CHAKRA VIDEO SCRIPT (~1 minute) 📹

If you are watching this, your life is likely out of balance.

It's not entirely your fault either.

Modern society is not designed to keep you full of joy and happiness.

It is designed to keep you conformed.

...and to keep you running in a hamster wheel.

No wonder our lives are out of balance.

The key to living a life of balance is to "tune up" your internal self to be in equilibrium.

When you balanced internally, your external world automatically takes care of itself.

We have spent thousands of hours distilling down ancient wisdom on how to bring balance to your internal world.

What if you had access to a "special artifact" that allowed you to balance your mind ON COMMAND?

Good news is... it's entirely possible.

If you are interested in living a balanced life, click "Learn More" right now and let us show you the way.

DOORBUSTER SALES VIDEO SCRIPT (~1 minute) 📹

Enlightened beings tend to live in isolation.

You won't find them on social media or a local party.

This makes sense, because...

Historically, it is common for enlightened beings to isolate themselves so they could access higher forms of consciousness without the distraction of modern society.

What if you had access to these beings so you could apply their wisdom to improve your own life?

We have spent the last year traveling to remote areas around the world looking for ancient gurus and wisdom.

We also met a lot of skilled artisans.

We combined the ancient wisdom of enlightened beings with the incredible artifacts made by artisans.

For example, this bracelet was handmade by an artisan while ancient mantras were infused into them by Tibetan monks.

We brought all of these artifacts from around the world... just so we could share them with you.

Unfortunately, supplies are limited.

If you are interested in getting access to what we've curated, now is the time.

PHYSICAL INTENTION CARD COPY:

Infinite Light Bundle

An unfortunate byproduct of the human condition happens to be childhood trauma.

Even if you had perfect parents, it is almost impossible to fully escape from experiencing SOME form of trauma.

Plus, modern society (and technology) has become a double edged sword: even though we are "connected" with each other digitally like never before — humans have never been more isolated than right now.

But, what if you could convert your trauma to strength and shine even brighter (as your true self) than you ever thought possible?

The Infinite Light bundle will help you do just that.

From today on, with the help of this bundle — you'll be "fine tuning" your vibrational frequencies to match your soul guided purpose.

Once you are back in touch with your soul guided purpose, expect to heal your inner child and be reborn like an ancient phoenix.

You now possess one of the most potent bundles to aid you in healing and transformation.

May your light be infinite and may you float in bliss from this day forward.

Transformation & Protection Bundle

The world is changing exponentially and millions of people are being left behind due to not being able to adapt fast enough.

To make things worse... most people live lives of quiet desperation filled with anxiety and fear.

...to add to that: you are bombarded with negativity and anxiety-inducing news ALL DAY LONG.

In short: If you cannot effectively shield yourself from negative energy and adapt to the changing world, you WILL be left behind.

Lucky for you — you are now in possession of a powerful bundle that will help solve both of those problems for you... from WITHIN.

The Transformation & Protection Bundle is a catalyst for helping you transform into a greater version of yourself while remaining grounded to your true nature.

Not only will it help protect you from negativity, it will help you ease into and adapt to change and transform yourself faster than ever before.

May you ride the waves of change while being protected from fear and anxiety — and transform yourself to the greatest version of yourself.

Power Couple Bundle

Many years ago, a hospice nurse named Bronnie Ware interviewed thousands of people about their greatest regrets while they were on their deathbed(s).

Then, she compiled the top 5 regrets she found into a book called *The Top Five Regrets of the Dying*.

One of the greatest regrets she found was *not investing more time into relationships*.

Let that be a cautionary tale.

When you are on your deathbed, the ONLY things that will matter are the people you loved and the experiences you've had — NOTHING ELSE.

Luckily for you, The Power Couple Bundle will help strengthen your existing relationship with your partner, and become a catalyst for taking your relationship to unimaginable heights.

Expect prolonged intensification of the bond with your sweetheart while you both become grander, greater versions individually.

May you two become as powerful as the gods intended.

Chakra Healing Bundle

When you need to get a “tune up” or a “oil change” in your car — you’ll see a “check engine light” to warn you.

If a check engine light DIDN’T EXIST, your vehicle would eventually breakdown and stop working.

The problem is, there is no “check engine light” for your mind, body or soul — yet those are FAR more important than anything else in your life.

There’s certainly no visible check engine light when your internal energy centers or vibrational frequencies need a “tune up”... and having those things “out of whack” can hinder you from reaching your full potential.

Lucky for you — The Chakra Healing bundle you hold in your hands will help heal your energy centers and restore your internal equilibrium like no other.

In fact, as you might have already noticed, the process has ALREADY started.

May you wake up tomorrow full of energy, harmony and newfound bliss.

Prosperity & Abundance Bundle

Having untold prosperity and financial abundance isn’t hard — it just requires an upgrade to your mind and thinking.

In other words — the only way to achieve unconventional results (in anything) is to operate from unconventional wisdom.

The bundle you hold in your hands has a long track record of being a catalyst for systematically reprogramming your subconscious mind to make you a magnet that attracts prosperity and abundance.

In other words, you are well on your way to being CHASED BY abundance instead of CHASING IT like you have been.

Expect it like you will expect the sun to rise tomorrow morning.

May you become self sufficient, prosperous, and live an abundant life on your own terms.

Serendipity Bundle

Most people have to go to Las Vegas a couple of times a year to (hopefully) get "lucky"...

...But a small percentage of people seem to get "lucky" so often that their ENTIRE LIFE seems unbelievable to the average person.

Synchronicity is a tangible phenomenon that takes place when your "intentions" are in sync with your soul guided purpose.

In other words, Synchronicity is the metaphysical "spark" that catalyzes the act of someone getting lucky.

Luckily for you — this bundle will help prepare your subconscious mind to be a fertile environment for attracting pleasant surprises and coincidences into your life.

You are slowly being transformed into a LITERAL MAGNET for these "lucky" events — and the process has already started.

May you become even luckier than than the luckiest of them all.

Health Awakening Bundle

The probability of most of your friends and family following through with their new year's resolutions are VERY LOW.

Then again, you already know that.

In fact, most of the gyms and fitness clubs in your city depend on selling the MOST memberships to the “new year’s resolution” crowd so they could count on them NOT SHOWING UP after the “going gets tough”.

That describes about 98% of the population: folks who make a momentary commitment based on a short lived emotion that never follow through.

Fortunately, you have just joined the remaining 2% of folks who will effortlessly follow through on their commitments.

That’s the power of the bundle you hold in your hands.

Since this bundle will take a holistic approach from the “inside out” — you’ll have a potent mental advantage (with the help of ancient Ayurveda) like no other.

May you go through your days full of energy and live a life of bliss.

The Master Alchemist Bundle

First of all — you should be damn proud of yourself for showing the level of commitment you have shown today.

Why?

Because less than 1% of people will ever have the courage to commit to a bundle of this caliber.

It won't be easy — but, your desire to master every area of your life has been noted by the universe.

It might take a while, but it will certainly take a LOT LESS time than 99% of your friends and family.

As a Master Alchemist, you'll be able to start wielding energy (like clay) and craft your reality to match your dreams.

...and as you may have already noticed, the process of manifesting has ALREADY begun.

May you become a master of your destiny instead of a victim of your past.